



Privacy Policy

This document contains information for data subjects about the processing of their personal data in the organization, within the requirements that are placed on the organization, as the controller of personal data, by Art. 13 REGULATION OF THE EUROPEAN PARLIAMENT AND COUNCIL (EU) 2016/679 of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (hereinafter referred to as GDPR).

Who processes your data?

B M H spol. s r.o.

Ondřejova 592/11a, Chválkovice, 779 00 Olomouc

C 1897 filed at the Regional Court in Ostrava

Contact email: bmh@bmh.cz

Also referred to as "we" or "controller" or "organization"

What is personal data?

Personal data is practically any information that can identify a living physical person directly or its purpose is to reach such a person. Personal data can be divided into general (e.g. name and surname, age, telephone number, place of birth, personal status, etc.) and sensitive (today they are referred to as special categories of personal data, which are only these personal data - biometric data, trade union membership/political party, ethnic origin, philosophical confession, genetic data, information about conviction and criminal offenses, religious confession, political opinions, racial origin sexual orientation/life, health condition).

What is the processing of personal data?

Processing of personal data means a systematic activity that the controller performs with personal data for a specific purpose. The activities of the previous sentence include in particular: collection, recording, organization, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or any other provision, alignment or combination, restriction, erasure or destruction.



Sources and categories of personal data:

The controller processes personal data (directly from you) that you have provided to him, or personal data that he has obtained based on the fulfillment of your order. Your identification and contact details and data necessary for the fulfillment of the contract.

Legal reason and purpose of processing

Legal reason and purpose of processing The purpose of processing personal data is:

What personal data and to what extent will we process? The legal reason for processing is: Your consent to the processing of personal data for the purpose of providing direct marketing according to Art. 6 par. 1 letter a) GDPR

For the purpose of concluding and fulfilling the contract (i.e. in accordance with the provision of our services) we process your personal data according to the provision of Art. 6 par. 1 letter b) GDPR. The legal basis for processing your general personal data is therefore the contract.

The purpose of personal data processing is:

Once the contract is fulfilled, we must archive your personal data for the period provided for by the relevant legal regulations. Here, the legal reason for processing your general personal data is the fulfillment of a legal obligation, which is stipulated by Art. 6 par. 1 letter c) GDPR.

Processing your order and exercising rights and obligations arising from the contractual relationship between you and the Controller. When ordering, personal data necessary for successful processing of the order are required according to Art. Art. 1 letter b) Regulation (this also includes subsequent payment, delivery of services, handling of complaints, etc.); We use your personal data that you provide to us in order to be able to conclude a contract with you and if there is already a contract between us, then we use them to be able to fulfill it. The processing of personal data of the customer takes place without the consent of the customer, since the legal basis for processing his personal data for the purpose of fulfilling the contract is a specific contract between the customer and the operator. The provision of personal data is a necessary requirement for concluding and fulfilling the contract, without providing personal data it is not possible to conclude a contract or fulfill its conditions on the part of the controller.

What personal data and to what extent will we process?

We will keep your personal data for the entire time we fulfill our mutual contract. After the end of the contractual relationship, we will keep your personal data for as long as we fulfill the



necessary archiving obligation according to legal regulations that presuppose archiving (these regulations are, for example, the Accounting Act, the Value Added Tax Act, the Archiving and Records Management Act).

Who else do we pass on your personal data to?

Conditions for the security of personal data How can you fulfill your rights? What are your rights in connection with the processing of your personal data? Your personal data may be passed on to this circle of persons: providers of legal, tax and accounting services, providers of technical solutions. Your personal data may also be passed on to public administration bodies and courts, but only on the condition that a special legal regulation stipulates this, or you give explicit consent.

Your personal data is always passed on to our processors based on a processing contract and in accordance with the minimum required standard of personal data protection that GDPR requires. The controller does not provide, does not disclose and does not make personal data available to third countries

Terms of security of personal data

The controller declares that he has taken appropriate personnel, technical and organizational measures to ensure the protection of personal data. The controller has taken technical measures to secure data storage and storage of personal data in file form. The controller declares that only persons authorized by him have access to personal data. As part of the activities of processing personal data, which we carry out as part of our activities, there is no automatic decision-making or profiling.

What are your rights in relation to processing of your personal data?

Under the conditions set out in the GDPR, you have:

- Right to access your personal data according to Art. 15 GDPR
- Right to rectification of personal data according to Art.16 GDPR
- Right to restrict processing
- Right to erasure according to Art.17 GDPR
- Right to object according to Article 21 GDPR
- Right to data portability according to Article 21 GDPR
- Right to withdraw consent (electronically, or at the correspondence address)
- Right to file a complaint with the data protection authority in case you believe that your rights to the protection of personal data have been violated.



How can you exercise your rights?

Right of access

Based on your request, we have to tell you whether we are processing or not we do not process your personal data. In case we process them, then you have the right to tell you:

- a) for what purpose we process your data,
- b) to what extent these data are processed
- c) how long will they be stored
- d) who will they be made available to
- e) whether you can file a complaint with the Data Protection Office.

You can request electronically, at the email address bmh@bmh.cz or by mail to the address: Ondřejova 592/11a, Chválkovice, 779 00 Olomouc

Right to rectification

If you believe that we process your incorrect (inaccurate) personal data, then you have the right to correct them. If you detect such inaccuracy in your personal data, let us know and we will correct it without undue delay. You can request electronically, at the email address bmh@bmh.cz or by mail to the address: Ondřejova 592/11a, Chválkovice, 779 00 Olomouc

Right to erasure

Under certain circumstances, you have the right for us to delete your personal data. You can request us to delete your data at any time. We will delete your personal data if:

- we no longer need your personal data for the purpose for which you provided them to us,
- you withdraw your consent,
- you object to the processing of your personal data,
- we process your personal data unlawfully,
- personal data must be deleted in order to fulfill a legal obligation,
- you are a child, or the parent of a child, who has consented to the processing of personal data over the internet.

Right to restriction of processing

You can ask us to restrict the processing of your personal data. If we comply with your request, we will only store your personal data and will no longer work with them. The processing of your data will be restricted if:



- Your personal data is incorrect, until we verify their accuracy,
- we process personal data unlawfully, but you do not agree with their deletion and instead request that we only restrict the processing of your personal data,
- we no longer need your data, but you need them to prove, assert or defend your rights
- you object to the processing of your personal data, until we verify whether our legitimate interests outweigh your reasons.

Right to data portability

You have the right to request that we provide you with your personal data in electronic form (e.g. XML or CSV file), which allows you to easily transfer data to another company. You can also ask us to transfer your personal data directly to the selected company. We will comply with your request if you have provided us with personal data directly and have given us consent to their processing.

Right to object

You have the right to object to us processing your personal data. If we process your personal data in the following cases:

- for the sake of our legitimate interest,
- creating a customer profile,
- you can object to their processing, if you have personal reasons for it.

How can you exercise these rights?

You can contact us with your request in one of these ways:

By email: bmh@bmh.cz or by mail to the address:

Ondřejova 592/11a, Chválkovice, 779 00 Olomouc

In case you believe that your rights to the protection of personal data have been violated, you have the right to file a complaint with the supervisory authority, which is the Office for Personal Data Protection at the address:

Úřad pro ochranu osobních údajů

Pplk. Sochora 27

170 00 Praha 7

IČO: 7083762



Phone: switchboard: +420 234 665 111 (does not provide consultations)

information: +420 234 665 800 (the information line is always available on Tuesday and Thursday from 1:00 pm to 3:30 pm)

WWW: <https://www.uoou.cz>

E-mail: posta@uoou.cz

Data box ID: qkbaa2n